

target group
age
format
pages
illustrations
word count
printing/paper
binding
pub date

The Complete Book of Football (Soccer) 3rd edition Edited by Chris Hunt

football (soccer)/sports/reference
core target group ages: 12 - adult
289 x 250 mm / 11.37 x 9.85 inches
400 pages
500+ colour and b&w photographs plus charts/maps
150,000 fully indexed
full colour on 135gsm
cased and jacketed (or paperback with flaps)
fall 2010

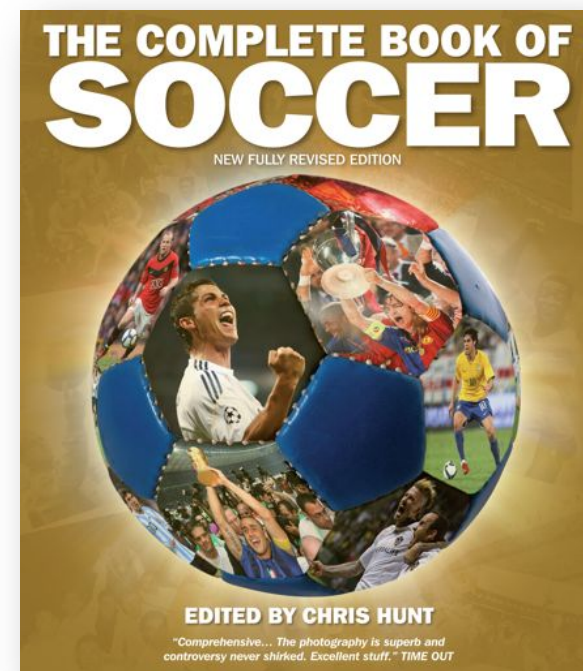
The Complete Book of Football (Soccer) is the definitive visual encyclopaedia, comprehensively telling the story of the game and its greatest exponents. Already a considerable success in the US and Germany, this is a fully revised and updated edition.

Capturing the excitement, the passion and the colour of the world's most popular sport, ***The Complete Book of Football (Soccer)*** features informative biographies of over 200 of the greatest players in football history, plus more than 100 of the best players in today's game.

Alongside a detailed tournament-by-

tournament history of both the World Cup and European Championship, the book highlights all the world's major competitions, including the Champions League, the World Club Cup, the UEFA Cup, the Copa Libertadores, the Olympic Football tournament, the African Nations Cup, the Copa-America, the Asian Cup, and the Women's World Cup.

Supplementing the facts and figures on the modern game, *The Complete Book of Football* also tells the story of the origins of the sport and its rules – including the evolution of tactics and formations – plus historical pieces on scandals and disasters.



Lavishly illustrated and unstinting in its detail on the game, this is the essential reading companion for any devoted football fan.

Chris Hunt was managing editor of ***Match***, the UK's bestselling football magazine, for eight years. A contributor to ***Four Four Two*** and a widely read football columnist, Chris is also special projects editor for ***Q*** and ***Mojo*** magazines. When Chris is not travelling the world watching England play, he can be found at the Abbey Stadium admiring Cambridge United.

HAYDEN MEDIA

Sales and Marketing Highlights

- The most comprehensive fully illustrated encyclopaedia of world football on the market
- Originally assembled by the team responsible for the UK's best-selling football magazine, **Match**, who have unrivalled knowledge of the sport
- Fully up to date with all the facts and stories from FIFA World Cup South Africa 2010, Euro 2008, African Cup of Nations, The 2008 Beijing Olympics plus a roundup of all 2009/10 league and competition results from around the globe
- Over 220,000 copies sold to date in ten territories

Pretty damn close to being one of the most comprehensive football bibles on the planet.

ICE MAGAZINE

Formidably comprehensive...does exactly what it intends to do. And you can't really ask for more than that.

THE INDEPENDENT

Occasionally, a book comes along that every self-respecting football fan should find space for on their shelves. The Complete Book of Football is one of them...This massive encyclopaedia of the game is a true heavyweight an historical guide, a modern reference manual and a pictorial feast all rolled into one...it's the extras Hunt has included that really make this book stand out. Graphics show line-ups for every major competition final, and are used to bring factfiles and time-lines to life. The modern phenomenon of player ratings are added to the historical matches and make fascinating reading.

SPORTS FIRST

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11. WOMEN'S FOOTBALL



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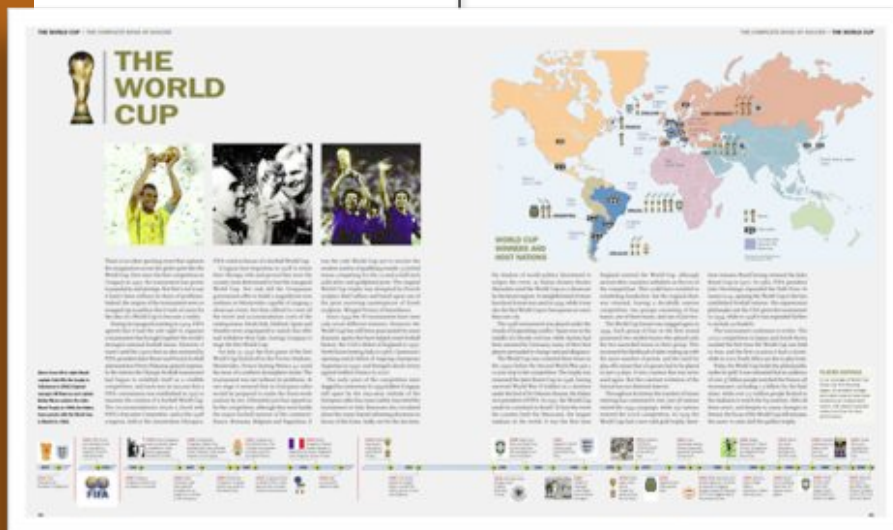
Unique and informative timelines and graphics



Specially created maps



Authoritative text



Dedicated picture research that keys images to text

