

DELIUS

collection
target group
format
pages
word count
printing, paper
binding

pub date

special feature

description

BOOK PACKAGERS
Leibnizstrasse 33
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MY SUPER CREATIVE ARTIST'S PORTFOLIO

DELIUS STUDIO

children aged 8–10 years

portfolio: ca. 330 x 450 mm / 13 x 17.7 inch

instruction book: ca. 144 pages

ca. 15 000 words

b/w and 4c on a variety of papers

instructions book: wire-0

2011

A portfolio to keep the user's own work throughout his/her lifetime

This is THE ONE PRESENT for 8–10 year old children that they will be both thrilled to use right away – and want to keep for a lifetime.

The beautifully designed and carefully produced portfolio will not only hold the user's own work, but also contain a sketchbook for "work in the field" and an assortment of unusual materials. But the sparkling core of the set is the instruction book which will be a never-ending source of inspiration suggesting hundreds of fun things to draw, paint, cut out, print, assemble, or capture with

a cellphone camera. Moreover the instruction book helps the young artist executing his or her work by explaining techniques and giving hints in the way a real art teacher would.

And just as all artists want their work to be seen, this project also provides children with a showroom – an internet gallery where they can exhibit the masterpieces.

Sales arguments

- extraordinary package
- fun and useful
- a place to store a child's creations to review 10, 20 or 50 years later
- fine papers, high-quality portfolio

