

MY SUPER CREATIVE ARTIST'S PORTFOLIO

target group
format
pages
word count
illustrations
binding

children aged 8–10 years
portfolio: ca. 310 x 430 mm / 13 x 17.7 inch
instruction book: 128 pages
ca 15,000 words
ca 120 4c
instructions book: paperback

pub date

2013

special feature

**A portfolio to keep the user's own work
throughout his/her lifetime**

description

This is THE ONE PRESENT for 8–10 year old children that they will be both thrilled to use right away – and want to keep for a lifetime.

The beautifully designed and carefully produced portfolio holds an assortment of unusual materials and tools – and a special pocket to archive the young artist's works. The sparkling core of the set is the instruction book which will be a neverending source of inspiration suggesting hundreds of fun things to draw, paint, cut out, print, assemble, or capture with a cellphone camera. Moreover the instruction book helps the young artist executing his or her work by explaining techniques and giv-

ing hints in the way a real art teacher would. Yet the idea of this project is not to teach art techniques but to stir a child's creativity and to train his or her view on reality.

And just as all artists want their work to be seen, this project also provides children with a showroom – an internet gallery where they can exhibit the masterpieces.

Sales arguments

- extraordinary package
- fun and useful
- a place to store a child's creations to review 10, 20 or 50 years later
- fine papers, high-quality portfolio



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