



IN 2006, THE WINNER OF THE WORLD SERIES OF POKER STANDS TO POCKET 12 MILLIONS DOLLARS !

POKER | THE ULTIMATE BOOK |

With an estimated annual turnover of 10 billion dollars, 14 million online players daily, exponential winnings for online gaming sites and the ever-growing number of dedicated TV shows, Poker has become far more than a simple round of cards or friendly pastime.

Wild Bill Hickok, American Airlines, the gold rush, Las Vegas, King Kong, Sir Winston Churchill, the Cincinnati Kid, Anna Kournikova, the Mississippi river, the richest competition in the world..., **POKER, THE ULTIMATE BOOK** covers all aspects of the subject to appeal to everyone, **from novice to expert.**

As the first reference-illustrated book on the world of poker and its history, **POKER, THE ULTIMATE BOOK** aims to be **THE BOOK** on the subject.

SPECIFICATIONS :

- 150 x 210 mm
- 280 pages, plus coloured endpapers
- Binding: Flexibound or Hardcover
- Slipcase or Box
- Approx. 40,000 words

JULY 2008

WORLD RIGHTS AVAILABLE BESIDE US, UK, FRANCE, GERMANY AND COMMONWEALTH

